



Uniform Service Appreciation Day
Canal Market District
57 S. 3rd St.
Newark, Ohio 43055
740-345-5245



Our lives have all been touched by those in uniform. We rarely are given the opportunity to properly thank them for what they have experienced. Two years ago, Uniform Service Appreciation (USA) Day started in Licking County. It is being held again on **Saturday, July 13, 2019** from noon to 6 pm in the Canal Market District area at 57 S. 3rd St. in downtown Newark next to the Licking County Historic Jail. Once again, we are honoring those who serve or have served in the military as well the first responders: firefighters/EMS workers, police officers and sheriff's deputies.

Building on last year's success with over 3000 in attendance, we will have a Blackhawk helicopter landing and displayed on the parking garage, Army Reserve country military band, an official army KP tent with all the fixings and a Meals Ready to Eat (MRE) demonstration, and with several vintage military vehicles.

As a sponsor you can display your services or products in the Canal Market District concourse the day of the event. There will also be local craft artist booths in the Canal Market Plaza. Please join us as we dedicate a day to honoring those in uniform.

Attached to this letter you will find details of this event and the opportunities for sponsorship. As a sponsor, it is our promise to effectively and efficiently highlight your business and make the community aware of your appreciation to those in uniform via social media, radio, print and banners.

Your sponsorship dollars will help us acknowledge those that protect us, support to restore the historic Licking County Jail and directly benefit 501c3 organizations like these: Honor Flight, Licking County Library Veterans Project, Civil Air Patrol's Licking County Composite Squadron Youth Honor Guard and Newark High School JROTC program.

We look forward to hearing from you and hope that you will put the USA Day on your calendar.

Thank you,

Jim Young, LCGPS Uniform Service Appreciation Day Chairman

PS: For \$5 donation you can recognize a family member or employee veteran on our "Thank You for Your Service" banner.



Event Details

Date: Saturday, July 13, 2019
Time: Noon to 6 pm
Location: Canal Market District – 57 S. 3rd St, Newark
Activities: Military, police, fire vehicles display & activities
Military private collections exhibits
Military band, Family activities
Food trucks, pizza, beer, wine & whiskey
Local craft show including patriotic crafts



Event Sponsorship Opportunities

Five Star General - \$4,000 *(limited to one business)*

- Top billing on all marketing materials for event
- Top billing on event banners
- Social, radio & print media acknowledgement
- Free booth space available at event (location of choice)
- Stage acknowledgement
- Program listing

Full Bird Colonel - \$2,500 *(limited to two businesses)*

- Prominent logo placement on marketing materials for event
- Prominent logo placement on event banners
- Social, radio & print media acknowledgement
- Free booth space available at event
- Program listing

Captain - \$1,000 *(limited to ten businesses)*

- Logo placement on marketing materials for event
- Logo on event banners
- Social, radio & print media acknowledgement
- Free booth space available at event
- Program listing

Sergeant Major - \$500

- Logo placement on marketing materials for event
- Logo on event banners
- Social media acknowledgement throughout event promotion

Veteran - \$250

- Social media acknowledgement throughout event promotion
- 10 veteran or first responder listings on "Thank You for Your Service" banner.



Event Sponsorship Form

Please submit by **June 25**, as we will need your information prior to marketing materials being printed.



Sponsorship Information

- | | | |
|--|--|---|
| <input type="checkbox"/> \$4,000 Five Star General | <input type="checkbox"/> \$2,500 Full Bird Colonel | <input type="checkbox"/> \$1,000 Captain |
| <input type="checkbox"/> \$500 Sergeant Major | <input type="checkbox"/> \$250 Veteran | <input type="checkbox"/> \$5 Thank You For Your Service |

Business: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

Payment Information

Cash Check Credit Card

Name on Card: _____

Credit Card #: _____

Exp. Date / CVV #: _____

Checks payable to: "LCGPS" (Licking County Governmental Preservation Society a 501c3)

All sponsorships are 100% deductible as marketing and or advertising opportunity. The 501c3 organizations supported by this event do not provide any tangible value for IRS deduction disclosure.

Signature

Date

Please return to USA Day, 57 S. 3rd St., Newark, OH 43055 or Jim@SandHollowWine.com