



**Licking County Governmental
Preservation Society**
46 S. 3rd St
PO Box 5252
Newark, Ohio 43058
740-345-5245
www.lcgps.org



Our lives have all been touched by those in uniform, but we are rarely given the opportunity to properly thank them. We are out to change that. The Licking County Governmental Preservation Society is hosting the Licking County Uniform Appreciation Day on **Saturday, July 7, 2018** at the Licking County Historic Jail, 46 S.3rd St. in Downtown Newark. All those that serve or have served in the military, as well as those that protect our community as firefighters, police and sheriff will be honored for their service.

The Licking County Governmental Preservation Society (LCGPS) is a non-profit organization charged with the preservation, restoration and utilization of historically important Licking County government buildings. The society's vision is to present citizens of Licking County and beyond with an accurate view of the county's past, while allowing for present day utilization by the community that will provide ongoing funding sources to sustain historically important Licking County government buildings in the future.

This is the organization's mission and we cannot present the citizens of Licking County with an accurate account of the past without acknowledging those that fought or continue to fight for our nation. Please join us as we dedicate a day to honoring those in uniform.

Attached to this letter you will find details of this event and the opportunities for sponsorship. It is our promise to effectively and efficiently put your business' support to great use and make the community well aware of our partnership.

Thank you for your consideration of this opportunity. We look forward to hearing from you and hope that you will put this great inaugural event on your calendar!

Thank you,

A handwritten signature in black ink that reads "Jim Young".

Jim Young, Past President, Event Chairman
Licking County Governmental Preservation Society

PS: With a \$1,000+ sponsorship, I will personally deliver a gift from the Sand Hollow Speakeasy!



Event Details

Date: Saturday, July 7, 2018
Time: Noon to 9pm
Location: Canal Market District - South 3rd Street, Newark
Activities: Military, police, fire vehicles display & activities
Military private collections exhibits
Military band, Family activities
Food trucks and beer
Jail Break 5K Run Walk: Begins at 8am



Event Sponsorship Opportunities

Five Star General - \$5,000 *(limited to one business)*

- Top billing on all marketing materials for event
- Top billing on LCGPS/Historic Jail website
- Top billing on event banner
- Social media acknowledgement throughout event promotion
- Booth set up at event (location of choice)
- Opportunity to acknowledge organization's servicemen with display at event

Full Bird Colonel - \$2,500 *(limited to two businesses)*

- Prominent logo placement on marketing materials for event
- Prominent logo placement on LCGPS/Historic Jail website
- Prominent logo placement on event banner
- Social media acknowledgement throughout event promotion
- Booth set up at event
- Opportunity to acknowledge organization's servicemen with display at event

Captain - \$1,000 *(limited to ten businesses)*

- Logo placement on marketing materials for event
- Logo on LCGPS/Historic Jail website
- Logo on event banner
- Social media acknowledgement throughout event promotion
- Booth set up at event
- Opportunity to acknowledge organization's servicemen with display at event

Sergeant Major - \$500

- Logo placement on marketing materials for event
- Logo on LCGPS/Historic Jail website
- Logo on event banner
- Social media acknowledgement throughout event promotion

Veteran - \$250

- Logo on LCGPS/Historic Jail website
- Social media acknowledgement throughout event promotion



Event Sponsorship Form

Please submit by **June 1**, as we will need your information prior to marketing being printed.



Sponsorship Information

- \$5,000 Five Star General \$2,500 Full Bird Colonel \$1,000 Captain
 \$500 Sergeant Major \$250 Veteran

Business: _____

Contact Name: _____

Address: _____

Phone Number: _____

Email: _____

Payment Information

- Cash Check Credit Card

Name on Card: _____

Credit Card #: _____

Exp. Date / CVV #: _____

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

Signature

Date

Please return to Jim Young at jim@sandhollowwine.com or to LCGPS, PO Box 5252, Newark, OH 43058