



Licking County Governmental Preservation Society

46 South Third Street
Newark, OH 43055

(740) 345-Jail (5245)

PO Box 5252
Newark, Ohio 43058

www.lcjail.org

Spring 2018

Dear Potential Sponsor:

The Licking County Governmental Preservation Society (LCGPS) is hosting our 2nd Annual Jailhouse Rock Beerfest on September 29th 2018! This event will include a combination of live music and beer from various breweries from all around Ohio. The purpose of this event is to help raise funds to continue our ongoing renovation and improvement efforts at the Licking County Historic Jail. We invite you to join us in our cause.

Our mission? *The Licking County Governmental Preservation Society (LCGPS) is a private, not-for profit organization charged with the preservation, restoration and utilization of historically important Licking County government buildings. Initial efforts of the LCGPS will be directed to the historic county jail.*

The Society's vision is to present citizens of Licking County and beyond with an accurate view of Licking County's past while allowing for present day utilization by the community that will provide ongoing funding sources to sustain historically important Licking County government buildings in the future.

Our Goals to date in regards to the Historical Jail:

- *Restore the jail's former administrative and living areas as historically accurate as possible to its original use.*
- *Present the "cell blocks" so they are safe for public events.*
- *Develop an ongoing synergy with other community events and activities to make the area viable as a tourist/civic attraction.*
- *Develop and implement a funding plan for the renovation and ongoing and operation of historically important Licking County governmental buildings.*

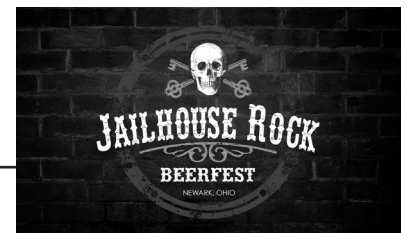
The Jailhouse Rock Beerfest will take place on September 29, 2018 at the Licking County Historic Jail and Canal Market District in downtown Newark, Ohio. We will be featuring beer from 22 breweries, as well as live music from 9 bands with a range of rock styles for your entertainment. 104.7 The Big Lick will be helping us promote, as well as be on hand to live broadcast from the event. We are planning to make this event a lot of fun for everyone.

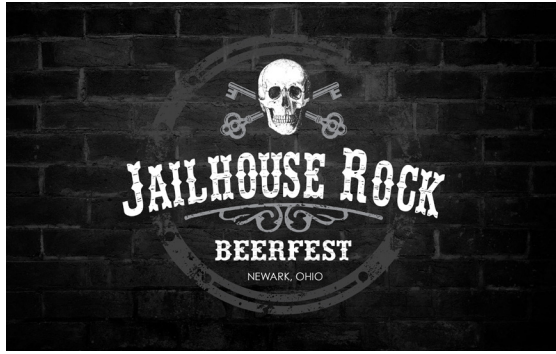
We are currently reaching out to area businesses, and media outlets to help support us in our cause. All proceeds from the Jailhouse Rock Beerfest will go to the LCGPS to help continue our mission of restoring the Licking County Historic Jail. The LCGPS is a 501(c)(3) non-profit organization who are authorized by the Licking County Commissioners to preserve, restore and operate the Licking County Historic Jail. We have put together several levels of sponsorship with the intent to accommodate any amount of support. We hope that you will support us in our cause. If you can find it in your heart and budget to donate to this cause, any amount or gift donation will be greatly appreciated. No amount is too small. For more information and updates on this event, please contact Heather Spivey or Jonathon Boyer at jailhouserock@lcfgps.org.

Thank you for your support,

The Licking County Government Preservation Society

The Jailhouse Rock Beerfest is hosted by the Licking County Governmental Preservation Society. All proceeds raised will benefit the restoration and preservation of the Licking County Historic Jail.





SPONSORSHIP AGREEMENT

This is an agreement made between the Licking County Governmental Preservation Society (LCGPS) and:

Company Name of Sponsor: _____

Contact Person Name: _____

Contact Person Address: _____

Contact Person Tel/Fax: _____ (T) _____ (F)

Contact Person Email: _____

Company Website: _____

...hereinafter referred to as 'Sponsor'.

Sponsorship Levels

For the purpose of underwriting the LCGPS to be held in Newark, Ohio on September 29th, 2018, sponsor agrees to pay. (Please check one).

- | | |
|---|---|
| A) <input type="checkbox"/> Lifetime Sentence Sponsor (\$5,000) | B) <input type="checkbox"/> 3 Year Sentence Sponsor (\$2,000) |
| C) <input type="checkbox"/> 1 Year Sentence Sponsor (\$1,000) | D) <input type="checkbox"/> Sheriff Sponsor (\$500) |
| E) <input type="checkbox"/> Deputy Sponsor (\$250) | F) <input type="checkbox"/> Drunkard Sponsor (\$_____) |

Donation(s) _____

DATE _____ BY _____ (Sponsor representative)

FOR _____ (Sponsoring organization)

Payment Method: Cash or Checks. Please make checks payable to: The Licking County Governmental Preservation Society (Please place "Jailhouse Rock Beerfest" in memo line).

By signing this contract you the sponsor here by are giving us, the LCGPS, your consent to use your company or business name/ logo, etc... For any and all marketing and advertising purposes for our event. This includes: websites, social media, signage, printed marketing collateral, etc...)

In exchange, the Licking County Governmental Preservation Society agrees to afford the sponsor the following benefits.

Lifetime Jail Sentence Sponsorship - (\$5,000)

- Title Sponsorship of event
- Company mentioned on all media and marketing efforts (Print, radio and web)
- (20) general admission tickets (alcohol beverages not included)
- (5) all access passes for back stage and VIP area(s)
- Company booth space
- (3) Company banners** displayed at the event (1 main stage & 2 other banners along canal market)
- Company mentioned prominently during event
- Company logo/name on Compilation CD
- Compilation CD*
- (2) Full Page (5"x8"), full color ads in the event program (location of your choice)***

3 Year Sentence Sponsor - (\$2,000)

- Company mentioned on all media and marketing efforts (Print, radio and web)
- (10) general admission tickets (alcohol beverages not included)
- Company booth space
- (2) Company banners** displayed at the event
- Company mentioned during event
- Company logo/name on Compilation CD
- Compilation CD*
- (1) Full Page (5"x8"), full color ad in the event program***

1 Year Sentence Sponsor - (\$1,000)

- Company mentioned on all media and marketing efforts (Print, radio and web)
- (5) general admission tickets (alcohol beverages not included)
- (1) Company banner** to be displayed at the event
- Company mentioned during event
- Company logo/name on Compilation CD
- Compilation CD*
- (1) Half page (5"x3.75"), full color ad in the event program***

Sheriff Sponsorship - (\$500)

- (2) general admission tickets (alcohol beverages not included)
- Company mentioned during event
- Company name on Compilation CD
- Compilation CD*
- (1) Quarter page (2.375"x3.75" or 5"x1.75"), full color ad in the event program***
- Special mention in the event program

Deputy Sponsorship - (\$250)

- (1) general admission ticket (alcohol beverages not included)
- Company mentioned during event
- Compilation CD*
- Special mention in the event program

*Compilation CD features all the bands performing at the event.

**Company banner should be approximately 5'x2' and supplied by the sponsor unless noted otherwise. If sponsor requests, The LCGPS can supply a banner for an additional fee.

***Program Ads should be supplied by the sponsor in .tif, .jpg, .eps or .pdf format. If sponsor requests, The LCGPS can offer Ad design, a \$25 fee will be added to the sponsorship.

All sponsorship donations will be given to the Licking County Government Preservation Society to benefit the continued restoration of the Licking County Historic Jail.

Cancellation

The LCGPS reserves the right to cancel the event 14 days prior to the event date. Event will be canceled if the expected registrations fall to the level which will place the event in debt. In the event of cancellation, The LCGPS will refund the sponsor's money, less an amount not exceeding 20% to cover expenses.

Payment Due Date

Payment is due immediately upon acceptance of these terms. Payment is considered overdue and sponsorship forfeited if payment is not received by close of that business day.

Any questions, comments, concerns or for more information contact us at please contact Heather Spivey at jailhouserock@lcgps.org.